AGRICULTURAL RELATIONS COUNCIL

126 W. Main Street, East Suite, New Prague, MN 56071 • www.agrelationscouncil.org

2025 ARC Sponsorship Opportunities

Contact Sandra O'Rourke at sandra@cornerwindowcommunications.com

Golden ARC Awards -- $5,000 (One available.)

Exclusive sponsor of Golden ARC Awards program

Plus Major Sponsorship elements:

- *Signage at annual meeting*
- *Podium recognition at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*
- *Newsletter recognition*

Hall of Fame -- $2,500 (One available)

Exclusive sponsor of Hall of Fame program

Plus Major Sponsorship elements:

- *Signage at annual meeting*
- *Podium recognition at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*
- *Newsletter recognition*

Annual Meeting Meal Sponsor -- $2,000 (Four available.)

Exclusive sponsorship of one of the following choices

- ***Wednesday Breakfast***
- ***Wednesday Lunch***
- ***Thursday Breakfast***
- ***Thursday box lunch for tour***

Plus Major Sponsorship elements:

- *Opportunity to speak to attendees during meal*
- *Signage at annual meeting*
- *Podium recognition at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*
- *Newsletter recognition*

Gold Sponsorship -- $1,500-2,000 (unlimited available)

Exclusive sponsorship of one of the following choices or you may choose to be a general meeting sponsor:

- ***Tuesday Welcome Reception Sponsor includes opportunity to address attendees at the bar area @ $1,500***
- ***Wednesday Welcome to Meeting Sponsor includes opportunity to address attendees prior to breakfast @ $1,500***
- ***Tour Sponsor includes opportunity to address the attendees on the bus @ $2,000***
- ***Speaker Presentation Sponsor includes opportunity to address the attendees prior to presenting the speaker @ $2,000***
- ***Thursday End of Day tour stop (i.e. brewery) includes opportunity to address the attendees @ $2,000***

Plus Major Sponsorship elements:

- *Signage at annual meeting*
- *Podium recognition at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*
- *Newsletter recognition*

Silver Sponsorships -- $1,000 (unlimited available)

Choose from one of the following:

- **Hall of Fame Toast Sponsor (one available)**
- **Tote Bag Sponsor (one available)**
- **General Annual Meeting Sponsor**

Plus Major Sponsorship elements

- *Signage at annual meeting*
- *Podium recognition at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*
- *Newsletter recognition*

Bronze Sponsorships $500 (unlimited available)

Choose from one of the following:

- **Event Program Sponsor (special recognition and logo will adorn the front page of the program)**
- **Wednesday Morning Break Sponsor (appreciation signage at the beverage table)**
- **Afternoon Break Sponsor (appreciation signage at the beverage table)**
- **Bag Insert Sponsor (plus swag you provide)**
- **Speaker/Panelist Gift Sponsor (recognized presenting gift to each speaker)**
- **General Annual Meeting Sponsor**

These companies receive the following promotional benefits:

- *Signage at annual meeting*
- *Listing in annual meeting program*
- *Website and social media recognition*

Harvesting Knowledge Webinar Sponsorships $250 (Add on sponsorship, four available)

For those who sponsor the 2025 Annual Meeting, you may also choose to sponsor a Harvesting Knowledge webinar @ $250 each.

- One per quarter

These companies receive the following promotional benefits:

- *Website and social media recognition*
- *Logo slide on selected webinar*