



AGRICULTURAL RELATIONS COUNCIL

126 W Main Street, New Prague, MN 56071

952-758-5811

www.agrelationscouncil.org

Agricultural Public Relations Hall of Fame Sponsored by Agricultural Relations Council and *Agri Marketing* magazine

The Agricultural Public Relations Hall of Fame will honor the next inductee(s) at the Annual Conference of the Agricultural Relations Council.
The award is sponsored by the ARC and *Agri Marketing* magazine.

Deadline for nomination: January 31

CRITERIA FOR NOMINATION

Following is the criteria to be considered for the Agricultural Public Relations Hall of Fame. This award will be given annually to agricultural public relations professionals who have made lifetime contributions to the industry. Nominees must be a current or past member of ARC to be considered.

Nominees will be selected based on criteria including:

- Years of membership in ARC;
- Service to ARC (president, board member, committee chair, etc.);
- Professional accomplishments/achievements in ag communications; and
- Awards/Recognition in service to ag communications within ARC and also outside of the organization.

Nominations will be reviewed and inductees chosen by a committee of ARC members.



Agricultural Public Relations

Hall of Fame Award Application Form

Date _____

(If person listed is nominated posthumously, please provide a family member's contact information as appropriate and available.)

Name of Nominee _____

Address of Nominee _____

Phone of Nominee (office or home) _____ Phone (cell) _____

E-Mail of Nominee _____

(Nominee will be notified ONLY if selected for induction.)

Person Making Nomination _____

Phone (office) _____ Phone (cell) _____

E-Mail _____

Please include the following in your application packet:

- Application Form.
- Letters of recommendation from two references.
- Essay (500 words or less which describe why this person should be considered for entry into the Agricultural Public Relations Hall of Fame.)
- Other supporting documentation as appropriate.

This nomination deadline is January 31. Application packets may be submitted by **email to Sandra O'Rourke (sandra@cornerwindowcommunications.com).**

Nominator may be contacted to provide photos or additional details upon selection.

For more information, call the ARC office at 952/855-8712.