



CHS has an exciting opportunity in our Enterprise Marketing Communications group. We are looking for an **Associate Editor/Content Creator** to develop content for farmers, ranchers, cooperative leaders, employees and other stakeholders of the CHS cooperative system for use in print publications, e-newsletters, websites, videos and other communications vehicles.

Candidates will have strong research and writing abilities and effective interviewing skills and be comfortable communicating with a range of stakeholders inside and outside the organization. The candidate will also have excellent verbal and visual communication skills, be adaptable and highly organized while managing multiple priorities and deadlines.

You will:

- Collaborate with subject matter experts and cooperative and third-party sources to develop compelling, high-value information across all media.
- Plan and create content for all internal and external audiences, including editorial calendar creation and writing for print and digital use.
- Build relationships with stakeholders throughout the cooperative system and third-party sources to support newsgathering, idea generation and industry understanding.
- Assist with development of promotional materials for C magazine, including paid native content media programs and outbound e-newsletters.
- Provide content creation support for events and programs, such as the CHS annual meeting, leadership conference and customer events.
- Assist with development and updates of key messages, FAQs, backgrounders and other internal materials.
- Participate in and manage aspects of print and digital content production to ensure high-quality, timely, effective communications materials.
- Help plan, create and manage photography, video footage and other image assets for use in CHS communications materials.
- Help develop content for infographics and other storytelling imagery, working with designers and programmers or creating files for publication.
- Maintain and promote a strong safety culture and follow all safety policies, procedures and regulations. Identify and communicate workplace hazards and correct or seek assistance in correcting unsafe actions or conditions.

**Basic qualifications (required):**

- Bachelor's degree in Communications, Journalism, Marketing, or Public Relations
- 2-plus years' experience in journalism, communication and/or content creation to include:
  - News and feature writing; audiovisual, website and other digital content
  - Working with copyright laws, photography, videography and design
  - Using AP style and organization-specific style guides
- Ability to travel domestically up to 15%

**Preferred qualifications (desired):**

- Experience with magazine and/or print production processes
- Experience with content management systems, website content creation and writing for search engine optimization (SEO)
- Experience using Adobe InDesign, Adobe Photoshop or other design software
- Experience using digital SLR cameras and video equipment
- Agriculture/energy industry experience or cooperative knowledge