



## Carol Bodensteiner named to Ag Relations Council Hall of Fame

Agricultural public relations veteran Carol Bodensteiner has been named as the new recipient to the Agricultural Public Relations Hall of Fame, sponsored by the Ag Relations Council and *Agri Marketing* magazine. The program recognizes lifetime contributions to public relations and the ARC.

Carol, now an author living and working in Iowa, had a 23-year career in ag public relations, mostly at CMF&Z Public Relations. For 10 years she served as president of the group. Active in ARC for many years, she worked at CMF&Z with local, regional, and national clients on everything from product introductions to community relations, legislative issues, and crisis management. Prior to joining the agency, she worked at the American Soybean Association as editor of *Soybean Digest* magazine.

Raised on the family farm in Maquoketa, Iowa, the University of Northern Iowa graduate, says her website biography, “followed her heart into creative writing after 1999. She also earned her MA in mass communications at Drake.

More details will be available as ARC prepares to honor Carol at its annual meeting in St. Paul on June 22. Today you can find her blogging about writing, her prairie, gardening, and whatever in life interests her at the moment. Her writing has been featured in *The Iowan* magazine and several anthologies.

She has written two books. Her first book, *GROWING UP COUNTRY: MEMORIES OF AN IOWA FARM GIRL*, a memoir about her childhood on the farm was published in 2008. Her debut novel, *GO AWAY HOME*, is set in Iowa in the years leading up to World War One. Published in 2014, *GO AWAY HOME*, she says “is a captivating coming of age novel that explores the enduring themes of family, friendship, and love, as well as death and grief.”

Carol is professionally accredited by the PRSA. She has been a contributing author for various publications in her career, including *Public Relations Review* and *Public Relations Quarterly*.

She lives with her husband on an acreage near Des Moines where a prairie, a vegetable garden, and hostas too numerous to count occupy her time when she’s not writing.

Carol, as the first woman inductee, joins this illustrious group of current Hall of Fame members: Don Lerch, Lyle Orwig, John Harvey, Paul Weller, Richard Howell, Gary Myers and Steve Drake.

This award is given annually to agricultural public relations professionals who have made lifetime contributions to the industry. Nominees must be a current or past member of ARC to be considered.

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