

605 Columbus Ave. South, PO Box 156, New Prague, MN 56071 • 952-758-5811 • [arc@gandgcomm.com](mailto:arc@gandgcomm.com) •www.agrelationscouncil.org•

**2015 ARC Scholarship Program Application**

***Application Materials***

The Agricultural Relations Council (ARC) will award one $1,500 fall semester scholarship

(2015-2016 academic year,) to undergraduate college students pursuing a career in agricultural communications such as, but not limited to, *working for agribusiness companies, marketing communications agencies, national/state/regional commodity or general farm organizations and other positions that that promote agriculture.*

1. To qualify, students must major or minor in ag communications with the intent of using his/her communication skills as part of a career path. The applicant also must demonstrate an interest in using this course of study in the field of communications on a regular basis.

2. Applicants must have an overall GPA of 2.5 or above and a 3.0 in the major area of study (based on a 4.0 scale). Students enrolled in the fall of 2014 can apply for the scholarship. Eligibility, as determined by the ARC Board of Directors, extends to four-year programs for students attending institutions that offer programs in ag communications.

3. The scholarship will be awarded through the bursar's office at the recipient's college or university.

**DEADLINE:** This application and all supplemental materials must be emailed no later than **March 1, 2015**. Application materials should be emailed to:

**Barb Ulschmid, ARC  
barbulschmid@gandgcomm.com**

The recipients will be notified by April 15, 2015. If you have any questions, please call Den Gardner/Barb Ulschmid/Kristy Mach at 952-758-5811, e-mail [arc@gandgcomm.com](mailto:arc@gandgcomm.com) or refer to the association's web site at [www.agrelationscouncil.org](http://www.agrelationscouncil.org).

***ARC SCHOLARSHIP APPLICATION REQUIREMENTS***

**Please Note: All scholarship entries are to be submitted online to** [**barbulschmid@gandgcomm.com**](mailto:barbulschmid@gandgcomm.com)**, titled “ARC Scholarship.”**

With this application, please include all the following:

1. REFERENCES: Two academic/professional references. (Include letters of recommendation with this application.)

2. Applications must be typed vs. hand-written

3. WRITING/EDITING SAMPLE: One sample of writing prepared for a publication or online or materials created for promotion/publicity/corporate communications purposes (e.g., news release, brochure copy, ag blogging or similar-type writing samples).

4. ESSAY: 500 words or less describing your career goals and how you intend to use communications in your work life. Please describe:

a) How you became interested in the agricultural industry.

b) Your written and verbal communications experience and what you bring to the field.

c) Your professional goals.

5. RESUME

6. TRANSCRIPT: Listing of college classes completed or a listing of ag communications classes and grades signed by your instructor.

I understand this application will be used for the selection of ARC scholarship recipient. All applications will remain the property of the Scholarship Committee. All information I have given is factual and truthful.

Name

Signature

How did you hear of this scholarship?

ARC SCHOLARSHIP APPLICATION FORM

Where can we reach you in April?

Full Name

Address

Phone (cell) Phone (parents or guardians)

E-mail Address

College

Major Anticipated graduation date

GPA overall GPA major

Other colleges attended

Extracurricular activities

Honors and awards

Communications-related employment (school publications, weekly newspapers, newsletter writing, internships, other)

Home Address [of parent(s) or legal guardian]: